



# Fundraise your way to success with Purdys Chocolatier



## 1 Teams Feature

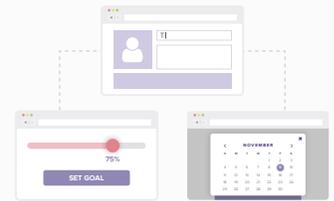
Create your personalized online campaign page! Want to create a friendly competition between your participants? Learn about our [TEAMS FEATURE](#).

**Did you know**....incorporating a Teams Feature into your fundraiser can increase sales by 65%!

## 2 Online Campaign

Once you're online you can create a fun team name, set your fundraising goal and choose a delivery date that works for you!

**Did you know**....creating a 2-3 week campaign is the perfect timeframe to reach your fundraising goal (it's enough time to order, but not enough time to forget!)



## 3 Spread the Word



- Get the word out! Post the invite link on your social channels and watch your sales climb!
- Hang the poster we create just for you around your local sports centres, community centres, schools, etc!
- Go door-to-door (using the buddy system) and hand out catalogues to your neighbours to help increase sales!

## 4 Remind

Send out weekly reminders to parents, friends and family (it's not nagging when it's chocolate!)

**Hint** – send out reminders on a Friday and watch the sales roll in.



## 5 Sort



- Once your chocolate delivery arrives, you can begin sorting and distribute!
- Round up a few volunteers that will be fun (and efficient) during this simple process!
  - **Did you know**...you get bonus items for every minimum you spend? You can use these as raffle prizes or to thank your volunteers!
- Print the sorting signs and member pick-up reports (these can be found under the "reports tab" on your personalized campaign page.
- Open ALL the delivered boxes and place each item under its corresponding sorting sign.
  - **Hint** – clear a large space for this step!
- **Important** - before you begin sorting the individual orders, count the product you have unpacked and reference the packing slip to ensure all quantities are correct.
- Grab a member pick-up report and a purple Purdys carry-out bag and begin sorting individual orders.
  - **Hint** – staple the bag closed with the individual member pick-up order report on the outside of the bag to make distribution fast and easy.
- Distribute the orders (after all, 'tis the season for Santa!) and you're all done!