

FUNDRAISING

coordinator's GUIDE

How to earn 25% profit
and reach your fundraising goals



THE OFFICIAL CHOCOLATE OF CHRISTMAS



HOW IT WORKS

- Invite fundraising supporters to buy online or through the paper catalogue. You only need to sell \$1,000 (pre-tax) as a team to earn 25% profit.
- Qualifying orders over \$5,000 can also earn an additional 2.5 – 5% rebate.
- Bonus Purdys gift card or chocolate gift box with every \$1,000 minimum purchase (pre-tax). Great to use as raffle prizes or rewards!
- If you need to track profit by team, student or classroom, call us to learn about our **Teams Feature**.
- Use our easy online portal as a step-by-step tool to help boost your campaign.

THE CHOCOLATE

- Crafted by Purdys Chocolatier, Canada's chocolatier since 1907.
- Made in Vancouver, BC from only 100% sustainable cocoa.
- Classic flavours like Hedgehogs and unique confections like Goat Cheese & Chardonnay Truffles.

GETTING STARTED

1. Register or sign in at fundraising.purdys.com
2. Create your personalized online campaign page and spread the word!
3. And you're ready to fundraise!

For tools and tips to help boost your campaign sales visit fundraising.purdys.com

IMPORTANT DATES

EARLY BIRD DEADLINES!

Submit your completed campaign on or before Nov 1 (midnight, PST) and you will be entered to win **Chocolates for a Year**

OR

Submit your completed campaign on or before Nov 15 (midnight, PST) and you will be entered to win a **Chocolate Journey Lite Gift Box**

FINAL SUBMISSION DEADLINE DATE

All orders must be submitted by November 29, 2018

ORDER DELIVERY DATES

Nov 19 – Dec 14

Depending on when submitted and weekdays only.



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